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City Council Goal-Setting Retreat Minutes
Council Goal-Setting Retreat

Saturday, March 3, 2018
8:50 a.m., L&P Training Room

Minutes are unofficial until approved by Council.
Council approved minutes as presented April 9, 2018.

1. CALLED TO ORDER AND ROLL CALL:

Mayor Peter Truax called the City Council Goal-Setting Retreat to order at 8:51 a.m.

2. ROLL CALL: COUNCIL PRESENT: Thomas Johnston, Council President; Timothy Rippe; Ronald Thompson; Elena Uhing; Adolph “Val” Valfre; Malynda Wenzl; and Mayor Peter Truax.

STAFF PRESENT: Jesse VanderZanden, City Manager; Paul Downey, Administrative Services Director; Rob Foster, Public Works Director; Tom Gamble, Parks and Recreation Director; Keith Hormann, Light and Power Director; Michael Kinkade, Fire Chief; Bryan Pohl, Community Development Director; J. F. Schutz, Police Chief; Colleen Winters, Library Director; Jeff King, Economic Development Manager; Eddie Littlefield, Light and Power Lead Meter Relay Technician (in the audience); and Anna Ruggles, City Recorder.

3. DEPARTMENT ACCOMPLISHMENTS 2017 AND DRAFT PRIORITIES 2018:

VanderZanden presented a PowerPoint presentation highlighting the significant department accomplishments for 2017 and draft Department Priorities for 2018, noting Department Directors were asked to identify their top department-related priorities to present to Council as part of Council’s goal-setting exercise for FY2018-19 as attached in the packet.

4. COUNCIL KEY GOALS 2018-19:

Mayor Truax and VanderZanden facilitated this exercise to review the Council’s three existing key goals and to consider setting new goals. Mayor Truax opened the floor and roundtable discussions ensued as Councilmembers had an opportunity to review and discuss their key goals. In conclusion of the above-noted exercise, Council collectively concurred maintaining their three existing key goals for FY2018-19. A proposed resolution for the above-noted Council Key Goals for FY2018-19 will be presented for Council consideration at the next Council Meeting.

Council recessed at 10:35 a.m. for a break and reconvened at 10:42 a.m.

5. STATUS OF OBJECTIVES; REMOVE, CARRYOVER AND CLARIFY; ADD NEW

OBJECTIVES:

Mayor Truax and VanderZanden facilitated this exercise to review statuses, provide clarification and/or remove completed Council Objectives from the list, noting Council adopted 23 Objectives for Year 2017. Mayor Truax opened the floor and roundtable discussions ensued as Councilmembers had an opportunity to discuss and review the statuses of each Objective. Council collectively concurred the following six Objectives were considered completed and should be removed:

Objectives (completed/removed):

- 1) URA Downtown Storefront Revitalization Program
- 2) Implement Levy Renewal Election Process
- 3) City Charter Review
- 4) City Success Stories
- 5) Emergency Preparedness
- 6) Fernhill Wetlands Research and Education Center

In conclusion of the above-noted exercise, Council collectively identified 17 Objectives that were modified/carried over and five new Objectives were added for a total of 22 Objectives for Year 2018:

New Objectives Year 2018:

- 1) Pre-Planning for Local Option Levy
- 2) Develop Communications Plan
- 3) Economic Development, define roles and responsibilities
- 4) Youth Advisory Council
- 5) Boards and Commissions, review process

A Council goal-setting work session will continue on Monday, March 19, 2018, at which time, Council will finalize the Objectives for Year 2018 as part of their decision-making process.

Council recessed at 12:13 p.m. for a break and reconvened at 12:25 p.m.

6. FOCUS DISCUSSION; AFFORDABLE HOUSING:

VanderZanden facilitated this discussion and Pohl presented an updated PowerPoint presentation overview on the affordable housing action plan, noting the Ad-Hoc Committee's recommendations were in the following categories: Tax Exemptions; ADU Incentives and SDC waivers. Mayor Truax opened the floor and roundtable discussions ensued as Councilmembers had an opportunity to discuss and review the various slides pertaining to city-owned land inventory; property tax exemptions; accessory dwelling unit (ADU) incentives and parking requirements analysis. In conclusion of the above-noted discussion, Council collectively

concurred to move Affordable Housing under Goal 1 and conduct a land inventory (including other government agencies and non-profits), examine property tax exemptions, monitor county and regional funding efforts and consider financial impacts of a Construction Excise Tax (CET). In addition, VanderZanden and Pohl concurred holding a joint work session with the Planning Commission to consider the RMH (Residential Multi-Family High Density) density bonus, which was referred back to the Planning Commission for further consideration.

7. FOCUS DISCUSSION; FINANCIAL RESERVES POLICY:

Due to time limitation, VanderZanden postponed the above-noted agenda item to the Council work session scheduled on Monday, March 19, 2018.

8. OPEN COUNCIL DISCUSSION:

Mayor Truax opened the floor and roundtable discussions ensued as Councilmembers had an opportunity to discuss topics pertaining to CEP grant application criteria, i.e., temporary shelters; B&C procedural consistencies, such as bylaws, holding annual training for B&C and establishing a youth advisory; and holding a joint session with school board. In addition, there was discussion pertaining to whether to allow public access trails at the watershed; however, there was concurrence that the watershed is not for recreational use (city provides annual watershed public tours).

9. COUNCIL TEAM AGREEMENT:

Due to time limitation, Mayor Truax postponed the above-noted agenda item to the Council work session scheduled on Monday, March 19, 2018.

10. ADJOURNMENT:

Hearing no further discussion from the Council, Mayor Truax adjourned the Council Retreat at 2:15 p.m.

Council took no formal action nor made any formal decisions during the Council Retreat.

Respectfully submitted,



Anna D. Ruggles, CMC, City Recorder