

MINUTES APPROVED BY THE PAC ON JANUARY 11, 2018

Council Liaison Present: Vacant

Staff Present: Colleen Winters, Tom Gamble

Commission Members Present: Emily Lux, Dana Eytzen, Michael Goetzke, Laura Frye, Pat Truax, Linda Taylor

Guest(s): Amy Tracewell, Howard Sullivan, Lesslie Nunez, Olivia Meany, Leslie Crandell Dawes

Absent: Kathy Broom, Dana Lommen, Kathleen Leatham

1. CALL TO ORDER: By Dana Eytzen at 5:01 pm.

2. CITIZEN COMMUNICATION: N/A

3. APPROVAL OF PAC MEETING MINUTES: Motion to approve November's meeting minutes as written made by Pat, seconded by Michael. Motion carried.

4. ADDITIONS/DELETIONS:

- Add: 5F. Sing Your Own Messiah, 5G. Stars in the Grove, 5H. PAC Master Plan
- Delete: 5C. Community Placemaking Grant

5. DISCUSSION/DECISION ITEMS:

A. Art Bizarre Update: 19 booth spaces were reserved, 17 were ultimately filled (one illness and one "no-show"). Discussed peak traffic times, initial vendor feedback, and overall event success. A spring "bizarre" is being considered as well, in partnership with the PAC, fine-tuning logistics in the interim. There was a nice variety of art work and experience levels. A survey will be sent to solicit vendor feedback.

B. FGHS Orchestra Retreat Mini-Grant Consideration: Lesslie Nunez presented a mini-grant on behalf of the orchestra, for a public performance culminating from a retreat. Discussed the intricacies of the application process. Application was temporarily tabled to reconfigure paperwork based on commissioner feedback. The information was reintroduced, and Linda voted to approve with the contingency that the updated paperwork is received electronically. Emily seconded. Motion carried. Amendment to the motion made by Pat to fund the mini-grant from CEP grant funds. Laura seconded. Motion carried.

C. Foundation Formation Update: We are still seeking someone to complete annual nonprofit taxes, at which point Stephanie Lommen will proceed with the legal documents.

D. Plaque for Tres Novem: The plaque quote came in at over \$500, which is likely not including a pedestal. The plaque will be procured first and then the stand will be manufactured. Pat motioned to approve a 10x 20 plaque at the quoted price. Emily seconded. Motion carried.

E. Future Fundraising Update: Committee to meet soon, no current update.

F. Sing Your Own Messiah Update: There were over 125 attendees. They are considering making this an annual event, and the PAC received a lot of positive publicity.

G. Stars in the Grove: It was decided that proceeds for this year's event will go to the Public Arts Commission. Responsibilities for the PAC regarding the event include providing ushers, setting up an informational display in the lobby, working backstage, selling show tickets, utilizing mailing lists and other media for publicizing the event, and providing a member liaison to attend planning meetings. The event will be held on 2/17. Pat, Kathleen, Dana, Laura, Linda, and Michael volunteered.

H. PAC Master Plan: The PAC is formulating a longer-term strategic plan, beyond our traditional annual goal meeting. Discussion: What are the goals of the PAC? A meeting with Jesse VanderZanden is scheduled for Monday, 12/18, to discuss the City's hopes and expectations of the Public Arts Commission, and vice versa.

6. INFORMATION ITEMS:

A. Finance Report: Reviewed. Additions include 4 coloring book sales, and the donated money from the Art Bizarre booth fees.

7. COMMISSIONER COMMUNICATIONS:

- Pat: We should revisit the Youth Rep criteria in the bylaws to expand the application criteria, possibly removing age limit. Discussion: This is determined by City Council.

8. STAFF COMMUNICATIONS:

- Colleen: Effective January 2nd, the library is expanding their open hours. This decision was based on the WCCLS levy passing, which increased staffing, as well as information collected from a survey of library patrons.
- Tom: The annual Boards and Commissions dinner will be held in January 18th. Invitations coming soon. This year commissions will be given the option of a verbal or visual presentation.

9. COUNCIL LIAISON COMMUNICATIONS: None

10. ADJOURNMENT:

- Dana Zurcher adjourned the meeting at 6:30pm.
- Save the Date: Annual B&C Recognition Dinner 1/18/17

Respectfully Submitted by Emily Lux