

PUBLIC ARTS COMMISSION

Saturday, March 11, 2017
11800 Johns Landing Road
Carlton, OR
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MINUTES APPROVED BY THE PAC ON APRIL 13, 2017

Council Liaison Present: Matt Vandehey

Staff Present: Colleen Winters

Commission Members Present: Kathleen Leatham, Dana Lommen, Emily Lux, Pat Truax, Dana Zurcher, Michael Goetzke, Kathy Broom, Laura Frye, Linda Taylor, Michael Goetzke

Guest(s): N/A

Absent: Tom Gamble

1. **CALL TO ORDER:** By Dana Zurcher at 9:20 am.

2. **REVIEW OF BYLAWS:** Motion to amend the language of Section IV, Item A to read “The members will be individuals with an interest in the development, acquisition, preservation, and accessibility of the arts in the Forest Grove Community” made by Laura, seconded by Emily. Motion carried.

3. **GOAL SETTING:**

- **Review Goals/Objectives (Actions):** (See 2017 goal sheet) Dana L.-We need to distill our language (ex.-“civic identity” in the mission statement) to be very direct, accessible, and immediately understandable. Suggestion of editing the PAC mission statement to be more succinct.

4. **FUNDRAISING GOALS:**

- **Meet the Artist Dinners:** Goal is to hold a Meet the Artist Dinner at Kathleen’s house in July or early September. Kathy will ask Laura, her musician friend, to be the presenting artist. Laura-It would be great to have a Meet the Artist “make and take” with Kathy and her origami. Perhaps a coffee/brunch event?
- Mike will chair a grant-writing subcommittee.
- First Wednesday/Coloring Book sales-Enlarge coloring book pages for kids/market attendees to color and have the books for sale at the market booth. Laura-We could also promote by inviting artists to participate. Pat-Could we take the coloring book to senior centers, to be sold in their gift shops?

5. **ENGAGING YOUTH AND COMMUNITY BUILDING**

- We should consider holding a community event including local artists for networking- “Meet the PAC,” possibly at the Community Auditorium. We need to find out what local interests are. Discussion of a plan to compile a list of local artists to invite.
- Laura-What if we had children do a flash mob, songs or dances, that ends at the PAC booth?

- Dana Z.-We should consider participating in National Night Out. There is an enormous group of people that may not be the same group that comes to the farmers market. We may reach new people that way.
- Linda-CALC. Description of program. Linda is working with a student who is creating a small mural as a senior project. This might have been a mini-grant opportunity, had funds been available. Sees many future collaborative opportunities available. Plea to find avenues to engage youth in the community, especially in the current political climate. We could provide postcards at First Wednesdays that are pre-addressed, to send messages about the importance of the arts and arts funding. The NEA and NEH are both in danger of being cut. What are ways that we can bring people together to help communities who are feeling threatened?

6. PROPOSED PROJECTS:

- Colleen: Described proposal from the Library Foundation. *Sense of Arrival* is to designate the children's library entrance at the top of the ramp. This project has been planned for a long time, but was stagnating due to questions of funding, and how it would be accomplished. The Foundation has made this project a top priority, and want local artists and craftspeople to build and create it. The Foundation is hoping that PAC will facilitate the call for art, but not fundraising. Dana Z.-Let's form a subcommittee with PAC and a Library Foundation member. We can start by reviewing the basics of the previous call. Pat-Will PAC have input in the artist/design selection? Colleen-Yes, I would think so. Laura-Motion that we support the Library Foundation for *Sense of Arrival* by facilitating the call for art. Emily seconded. Motion carried.

7. OTHER:

- Mike: Google groups description-have we considered using it? Willing to organize it if there is interest.
- Colleen: Cleaning project-Thought of "History of the PAC" project. A review of events, activities, etc. to reflect what's been done thus far. Will try to possibly work with Bev to begin the organization process.
- Laura:Volunteered to create a matrix of arts events between FGSD, Pacific, and general Forest Grove community.
- Kathleen:Should we revisit our mini-grant parameters? Dana Z.-We previously discussed mini-grants for artist sponsorships. Matt-If the sponsorships are CEP funded, it needs to fit within CEP parameters.

8. ADJOURNMENT:

Dana Zurcher adjourned the meeting at 12:06 pm. The next regular meeting will be April 6th, 2017 in the Rogers room of the Forest Grove Library.

Respectfully Submitted by Emily Lux

2017 Public Arts Commission Goals

1. To enhance, expand, and promote the arts in the community of Forest Grove through Advocacy, Visibility, and Accessibility.
Actions: *Mini-grants, promotion of PAC through community presence (Arts Festival, Art Walk, First Wednesday, updating brochure, meet the PAC event)*
2. To increase and improve access to the arts for the children of Forest Grove through Advocacy, Visibility, and Accessibility.
Actions: *Fund mini-grants for children, promote education in all arts, presence at First Wednesday (specifically, free children's activities), and collaboration with the Library's Sense of Arrival project.*
3. To continue to manage the city art collection.
Actions: *Maintain catalogue, art location review and rotation, and art maintenance (if necessary)*
4. To identify and implement means of funding commission activities.
Actions: *Explore the establishment of a Forest Grove Arts Foundation, Fundraising: Meet the Artist Events, pursue grant opportunities, coloring books, engraved brick sales, CEP grant writing, Arts Festival*
5. To review and update all written information relative to PAC.
Actions: *Update website, mission statement, and printed literature.*