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Economic Development Commission MEETING

January 13, 2022

ZOOM WEBINAR

COMMUNITY AUDITORIUM, 1915 MAIN STREET

During the pandemic, all public meetings are held in a “hybrid” format allowing the public to attend meetings both virtual and in-person. The Community Auditorium is open and has limited availability and social distancing measures. The public can observe the meetings **LIVE** on **Zoom Webinar** or on television on Tualatin Valley Community Television (TVCTV) Government Access Programming **Channel 23** on their website: http://tvctv.org/?page_id=550. Written comments may be submitted by 9:00 a.m. the day of the meeting by e-mail to: bfulks@forestgrove-or.gov.

Kevin Emerick, Chair

Tim Budelman
Brad Bafaro
Steve Krautscheid
Tom Raabe
Jonathan Yawson
Jill Craig
Rob Langford

Mark Nakajima
Jennifer Prickett
Jim Langstraat
Guy Storms
Juanita Lint
Timothy Rippe, Council Liaison
Brenna Fulks, Staff Liaison

Rick Lafave

All regular meetings may be televised live and open to the public and persons are permitted to attend any meeting except as otherwise provided by ORS 192. **Accommodations:** In accordance with the Americans with Disabilities Act, the City of Forest Grove will make reasonable accommodations for participation in the meeting. Request for assistance can be made by contacting City Recorder's Office, aruggles@forestgrove-or.gov, 503-992-3235, at least 48-hours advance notice of the meeting.

A G E N D A

- 10:00 1. **CALL TO ORDER:**
 a) *Brief Introductions - EDC & Staff*
2. **CITIZEN COMMUNICATIONS:** Anyone wishing to speak on an item not on the agenda or on the agenda may be heard at this time. In the interest of time, please limit comments to two minutes.
- 10:10 3. **CONSENT AGENDA:**
 a) *Approve Meeting Minutes of September 9, 2021*
 b) *Approve Meeting Minutes of October 7, 2021*

4. **ADDITIONS/DELETIONS:**

10:12 5. **DISCUSSION/DECISION ITEMS:**

- a) Chair and Vice Chair Elections
- b) Meeting Schedule, location, & Calendar for 2022
- c) Board Vacancies

10:30 6. **B/C COMMUNICATIONS:**

- a) Chamber of Commerce Update – Juanita Lint

10:40 7. **STAFF COMMUNICATIONS:**

- a) ARPA Grants for Small Businesses – Brenna Fulks
- b) Oregon Main Street Program – Brenna Fulks

10:50 8. **COUNCIL LIAISON REPORT:**

- a) Council Liaison - Tim Rippe

11:00 9. **ANNOUNCEMENT OF NEXT MEETING:**

- a) February 10, 2022

10. **ADJOURNMENT**

1. CALL TO ORDER:

The meeting was called to order at 10:00 a.m. by EDC Chairman Kevin Emerick.

ROLL CALL: EDC MEMBERS PRESENT: Tim Budelman; Jill Craig; Paul Hansen; Steve Krautscheid; Rick Lafave; Rob Langford; Jim Langstraat; Jaunita Lint; Alfredo Moreno; Mark Nakajima; Guy Storms

EDC MEMBERS ABSENT (EXCUSED):

EDC MEMBERS ABSENT (UNEXCUSED):

OTHERS PRESENT: Danene Dwyer; Tommy Douglass; Jessica Herrington; Calvin LaSueur; Justina Williamsen

COUNCIL LIAISON: Councilor Timothy Rippe

STAFF PRESENT: Jeff King, Economic Development Manager; Shannon Reynolds, Admin Specialist

2. CITIZEN COMMUNICATION:

None

3. APPROVAL OF ECONOMIC DEVELOPMENT COMMISSION MINUTES:

A quorum was met. Rob Langford moved a motion to approve the July EDC meeting minutes. Steve Krautscheid seconded and the motion passed unanimously.

4. ADDITIONS/DELETIONS:

Jeff introduced Calvin LaSueur to the EDC. He is the new Business Recovery Center representative and informal Adelante Mujeres representative. He interned several years ago with the City of Forest Grove and we welcome him back. Calvin is a business recovery specialist for western Washington County.

5. BUSINESS:

A. Chamber of Commerce Update, Juanita Lint:

Juanita Lint provided a Chamber of Commerce update. The Chamber will be hosting a Virtual HR seminar on Oct. 6th at 8am. The Annual Corn Roast will be a two day event on Oct. 18 & 19th. Saturday evening will be a Brew-fest and Live music. Sunday morning there will be Breakfast BINGO, Chalk Art Festival, Kids parade, Yoga lessons and kids crafts from 9am-1pm. They will provide free bike helmets for participants of the parade and awards for best decorated bicycles. McMenamin's will be hosting the ½ way to St. Patrick's Day celebration. Planning continues for the 150th Anniversary that will include a Pickle Ball Tournament. BRC has a vacancy to fill and they welcome and leads.

B. City Council Update, Councilor Rippe:

Councilor Rippe provided an update to the EDC. Council will be meeting next Monday to discuss the upcoming Levy that will go to vote in May 2022. The current levy is set to expire in June 2023. These levies last 5 years. A large portion of police and fire and number of other city services are funded through the levy. They hope to finalize the proposed design for the festival street downtown area.

C. Presentation: Workforce Training & Development, PCC

Justina Williamson, Workforce Manager and DeNene Dwyer, Integration Manager for Community Workforce Development at Portland Community College (PCC) provided a presentation on their Workplace Training and Development program. Their goal is to create opportunities to transform lives through education and career-track employment.

D. 2020 EDC Annual Report, Jeff King:

Jeff reviewed the 2020 EDC Annual Report.

E. Project Updates & DEI Forum, Jeff King:

Jeff introduced Tommy Douglass (Economic Development Intern) who provided a report on the Shared Mobility Program. Looking into providing Bikes, E-Scooters and/or E-Bikes. The front runner was BIRD E-Scooters. BIRD would license with a local business to provide 50 (minimum) to a few hundred E-Scooters. There would be no cost to the City. BIRD would provide a Representative that would present to the City Council. Jeff interjected that this project would still need to be presented to The City Council, Pacific University, Park and Rec, Chamber and Tourism. Councilman Tim stated that there are no current City Ordinances, so new policies would need to be approved by the Council.

6. STAFF AND BOARD MEMBER COMMUNICATIONS:

Chairman Kevin Emerick announced that this will be Jeff King's last EDC meeting. Personally thanked him for all his hard work and contributions and wished him a happy retirement. He also stated he will be stepping down as Chair. Javier Urenda has resigned and his position needs to be filled.

Juanita Lint states that EDC needs to address the bank issue in this town. We are a full service town and need to draw more local banks. EDC needs to develop a plan to stop banks from leaving and a plan to attract new branches.

7. ANNOUNCEMENT OF NEXT MEETING:

Chairman Kevin Emerick announced that the next meeting of the EDC will be on Thursday, October 7th at 10:00 a.m. (virtual).

8. ADJOURNMENT:

Chairman Emerick adjourned the meeting at 11:31 a.m. by consensus.

Respectfully submitted by:
Shannon Reynolds
Administrative Specialist
City of Forest Grove

Approved by the Forest Grove EDC:

Date: _____

1. CALL TO ORDER:

The meeting was called to order at 10:00 a.m. by EDC Chairman Kevin Emerick.

ROLL CALL: EDC MEMBERS PRESENT: Brad Bafaro; Tim Budelman; Steve Krautscheid; Rick Lafave; Jim Langstraat; Alfredo Moreno; Tom Raabe; Guy Storms

EDC MEMBERS ABSENT (EXCUSED): Jill Craig; Rob Langford; Juanita Lint; Mark Nakajima; Jennifer Prickett; Jonathan Yawson

EDC MEMBERS ABSENT (UNEXCUSED):

OTHERS PRESENT: Manson Boyd; Amy Bynum; Sabrina VanArtsdalen

COUNCIL LIAISON: Councilor Timothy Rippe

STAFF PRESENT: Shannon Reynolds, Admin Specialist

2. CITIZEN COMMUNICATION:

None

3. APPROVAL OF ECONOMIC DEVELOPMENT COMMISSION MINUTES:

No minutes to approve

4. ADDITIONS/DELETIONS:

None

5. BUSINESS:

A. Chamber of Commerce Update, Juanita Lint:

Not present to report

B. City Council Update, Councilor Rippe:

The Economic Development Annual Report was presented to the Council by Jeff King on 9/29/21. Council voted on electric rate increase of 3.5%, this will reflect on the Jan. 2022 billing cycle. Rates were not increased last year due to economic pressures of Covid-19. The consultants had proposed a 4.6% increase, but the Council reduced the rate increase to reflect the economic pressure of Covid-19. Jeff King's position has been posted and we have received a number of applicants. Due to HR and Staffing shortages his position may not be filled until the end of November. We need to begin recruitment for a new Chair and Vice Chair for 2022. A quarterly Town Meeting was held on Oct. 30th. The topic was Community Development. Presentations by the Community Development Department, Forest Grove School District and Paul Downey, Finance Director. There was approximately 25 attendees. Next Monday the Urban Renewal Agency Board will be meeting to discuss the status of Site B, for a possible grocery store and affordable housing units.

C. Presentation: Worksystem Inc.

Sabrina VanArtsdalen and Manson Boyd presented today on behalf of Worksystem Inc. Sabrina specializes in Healthcare and Manson specializes in Manufacturing and Technology. Worksystem Inc. helps people get back to work, specializing in low income and diverse populations in Washington Co. Worksystem provides training and apprenticeships. They are running a Pilot program in Portland called "Here for Portland" that provides skills and training to get adults back into the workforce.

D. Presentation: Greater Portland, Inc.

Amy Bynum presented today on behalf of Greater Portland Inc. Greater Portland Inc. is a Regional Economic Group focusing on recruiting new companies into the greater Portland areas. They are a full service recruit shop specializing in new companies and competitive expansions. Amy presented a PowerPoint on Site selection and provided information on perspectives and trends.

E. Presentation: Norris-Stevens

Tim Budelman presented an update for Commercial Real Estate on the Westside and Sunset Corridor. Norris-Stevens manages multifamily, commercial and retail office spaces. They are a full service brokerage firm. Rent growth is on an upward trend and rent per square foot is still increasing.

6. STAFF AND BOARD MEMBER COMMUNICATIONS:

Chairman Kevin Emerick notes that there has been conflict with having the EDC meeting on the first Thursday of the month. He suggests moving the meeting to the 2nd Thursday for the 2022 calendar year.

7. ANNOUNCEMENT OF NEXT MEETING:

Chairman Kevin Emerick announced that there is a good chance there will not be a meeting for November 2021.

8. ADJOURNMENT:

Chairman Emerick adjourned the meeting at 11:31 a.m. by consensus.

Respectfully submitted by:

Michelle Davis
Administrative Specialist
City of Forest Grove

Approved by the Forest Grove EDC:

Date: _____

Washington County Economic Indicators

November 2021 (October Data)

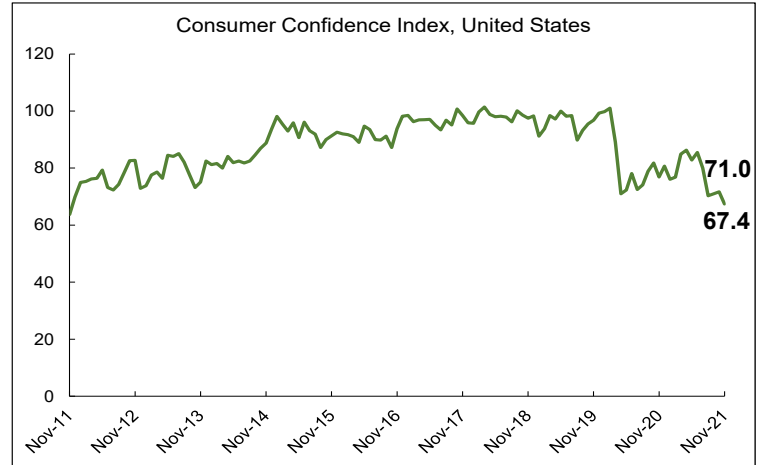
Washington County's unemployment rate declined to below 4.0% for the first time since March 2020. In October 2021, it stood at 3.7% which is also below this time last year (5.8%). It remains well below the historic average (over the last two decades) of 5.8% for Washington County.

Employment levels in Washington County grew by 0.4% or 1,200 jobs between September and October 2021. Those gains were led by education and health services, retail trade, and financial activities. Since the depths of COVID-19 in April 2020, Washington County has now recovered 80% of the jobs it lost.

Consumer confidence in the United States dropped further in November 2021. From October to November, confidence dropped to its lowest level since 2011. Inflationary pressure and concerns surrounding COVID-19 continue to hamper confidence in the U.S. economy both today and tomorrow.

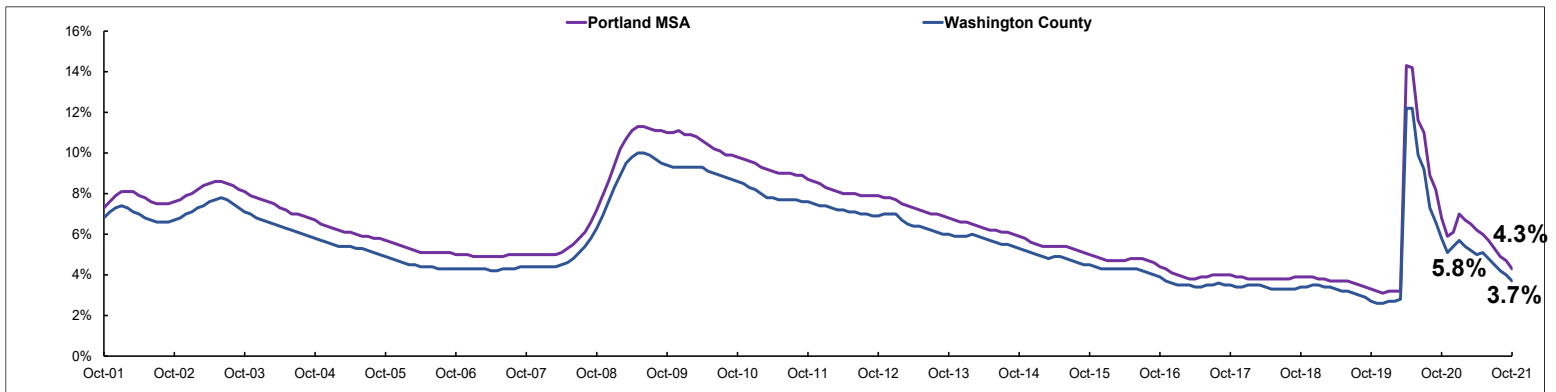
Consumer Confidence Continues to Decline Due to Inflationary Pressure and Declining Expectations

University of Michigan, Survey of Consumers, Nov 2011 to Nov 2021



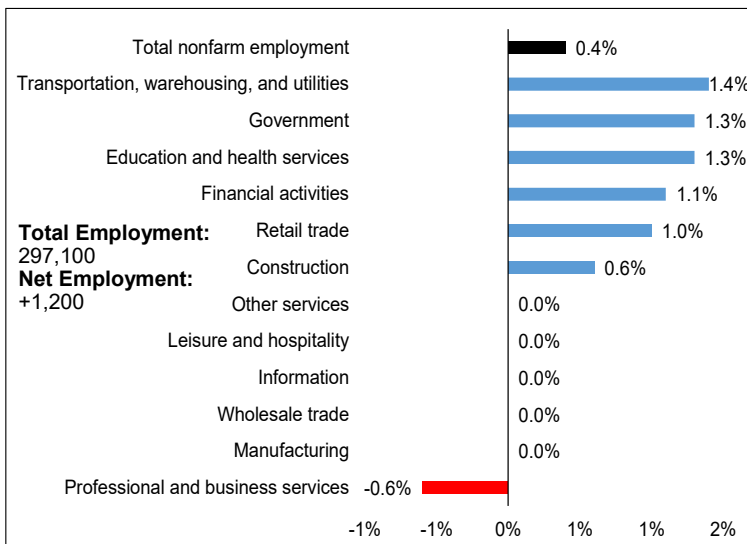
Unemployment in Washington County Declined to 3.7% in October 2021

October 2001 to October 2021, seasonally adjusted
Local Area Unemployment Statistics



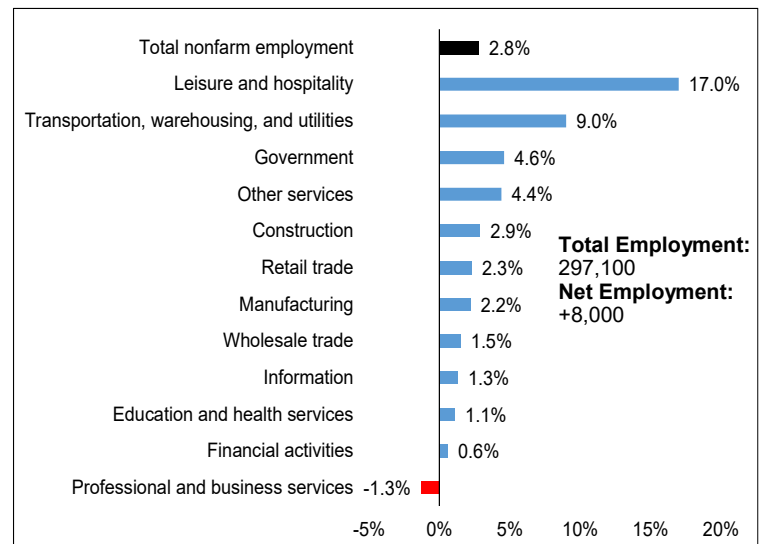
Washington County Adds 1,200 Jobs Led By Education and Health Services

September 2021 to October 2021, percentage change
Current Employment Estimates



Compared With the Depths of the COVID Recession in April 2020, Washington County has Recovered 80% of Jobs Lost

October 2020 to October 2021
Current Employment Estimates



Have questions? Want to subscribe? Contact me!
Brandon Schrader, Workforce Analyst

(503) 360 - 2421
Brandon.W.Schrader@oregon.gov



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Economic Development Commission

2022 Regular Meeting Schedule

January 13, 2022

February 10, 2022

March 10, 2022

April 14, 2022

May 12, 2022

June 9, 2022

July 14, 2022

August – *Summer break, no meeting*

September 8, 2022

October 13, 2022

November 10, 2022

December 8, 2022